



PHOTO IMAGE RELEASE FORM

Dear Parents

It is some time since we first produced this policy statement on photographing and filming DAPA pupils. In that time the means by which these images can be stored and shared has expanded massively. I feel that now is a good time to emphasise the lengths we go to protect the children, and to ask you to re-affirm your permission (or otherwise) for their image to be taken.

DAPA students are often photographed or filmed taking part in stage performances, workshops and occasionally in class. We closely control the use of these images only allowing them to appear in newspapers, in our own DAPA promotional material, the on the DAPA website. We also produce DVDs and still photos which are offered for sale to parents, never the general public. DAPA has a strict policy on who takes these images, how they are stored, and who they are distributed to. We never attach a child's name to their image, nor give information in a caption that could lead to identification of the child. Only official photographers are allowed access to DAPA events, and these occasions are controlled and supervised by our registered chaperones. For this reason we ask parents not to film or photograph their children, since no child ever appears on stage alone (well hardly ever), and in capturing images of their child they will inevitably be including other children too. We cannot control what parents do with the DVDs and photos after they have purchased them, but we trust the images are treated responsibly.

These days everyone is aware that the photographing of children is a sensitive area. But at the same time, we want a record of our shows for archive and promotional purposes, and you want souvenirs of your child's development, and a record of their progress as dancers and performers. Therefore, we will continue to protect the child whilst recording their achievements.

In the final instance, whether a child is photographed or filmed is a decision for the parent. So we give you the option to grant or withhold your permission as you see fit. If permission is granted we will assume that applies indefinitely until we hear otherwise. If permission is not granted we will exclude your child from all filming and photographs.

Please return the form below. As always, if you have any queries please call me on 07963 029441.

Sarah Dean
Principal

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PHOTO IMAGE RELEASE FORM (2011)

DAPA Student Name (PRINT).....

**I give / withhold* permission for images of the above named child to appear in the published media, promotional material (including the DAPA web site) and other outlets approved by DAPA.
(*Delete as appropriate.)**

Parent:

Date :

DAPA, Erin Cottage, Well Lane, St Margarets-at-Cliffe, Dover CT15 6AA